

PRIVACY POLICY

This privacy policy advises you of the personal information www.rebsons.co.za (the “Site” or “we”) collect from you when you use our website. In collecting this information, we are acting as a responsible party and, by law, we are required to provide you with information about us, about why and how we use your data, and about the rights you have over your data.

WHO ARE WE?

We are Rebsons Labels. Our address is 24 Bitcoin Road, Village Deep, Johannesburg, Gauteng. You can contact us by post at the above address, by email at debbies@rebsons.co.za or by telephone on +27 11 493 3170.

COLLECTING PERSONAL INFORMATION

When you visit the Site, we collect certain information about your device, your interaction with the Site, and information necessary to process your purchases and enquiries. We may also collect additional information if you contact us for customer support.

In this privacy policy, we refer to any information that can uniquely identify an individual (including the information below) as “personal information”. See the list below for more information about what personal information we collect and why.

Device information

- **Examples of personal information collected:** version of web browser, IP address, time zone, cookie information, what sites or products you view, search terms, and how you interact with the Site.
- **Purpose of collection:** to load the Site accurately for you, and to perform analytics on Site usage to optimize our Site.
- **Source of collection:** Collected automatically when you access our Site using cookies, log files, web beacons, tags, or pixels.
- **Disclosure for a business purpose:**

Order information

- **Examples of personal information collected:** name, billing address, shipping address, payment information (including credit card numbers), email address, and phone number.
- **Purpose of collection:** to provide products or services to you to fulfil our contract, to process your payment information, arrange for shipping, and provide you with invoices and/or order confirmations, communicate with you, screen our orders for potential risk or fraud, and when in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.
- **Source of collection:** collected from you.
- **Disclosure for a business purpose:** shared with our third-party payment gateway and selected courier should products be ordered for delivery.

Customer support information

- **Examples of personal information collected:** Name, e-mail address and delivery address.
- **Purpose of collection:** to provide customer support.
- **Source of collection:** collected from you.
- **Disclosure for a business purpose:** Respective payment gateway.

MINORS

The Site is not intended for individuals under the age of 18 years. We do not intentionally collect personal information from children. If you are the parent or guardian and believe your child has provided us with personal information, please contact us at the address above to request deletion.

SHARING PERSONAL INFORMATION

We share your personal information with service providers to help us provide our services and fulfil our contracts with you, as described above. For example:

- We may share your personal information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.
- With the selected courier company to fulfil delivery orders.

BEHAVIOURAL ADVERTISING

As described above, we use your personal information to provide you with targeted advertisements or marketing communications we believe may be of interest to you.

For example:

- We use Google Analytics to help us understand how our customers use the Site. You can read more about how Google uses your personal information here: <https://policies.google.com/privacy?hl=en>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by:

- **FACEBOOK** - <https://www.facebook.com/settings/?tab=ads>
- **GOOGLE** - <https://www.google.com/settings/ads/anonymous>
- **BING** - <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads/>

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>.

USING PERSONAL INFORMATION

We use your personal Information to provide our services to you, which includes offering products for sale, processing payments, shipping, and fulfilment of your order, and keeping you up to date on new products, services, and offers.

RETENTION

When you place an order through the Site or fill in an enquiry form, we will retain your personal information for our records unless and until you ask us to erase this information. For more information on your right of erasure, please see the “Your rights as a data subject” section below.

AUTOMATIC DECISION-MAKING

If you are a resident of the EEA, you have the right to object to processing based solely on automated decision-making (which includes profiling), when that decision-making has a legal effect on you or otherwise significantly affects you.

We do not engage in fully automated decision-making that has a legal or otherwise significant effect using customer data.

COOKIES

A cookie is a small amount of information that’s downloaded to your computer or device when you visit our Site. We use a number of different cookies, including functional, performance, advertising, and social media or content cookies. Cookies make your browsing experience better by allowing the website to remember your actions and preferences (such as login and region selection). This means you don’t have to re-enter this information each time you return to the site or browse from one page to another. Cookies also provide information on how people use the website, for instance whether it’s their first time visiting or if they are a frequent visitor.

The length of time that a cookie remains on your computer or mobile device depends on whether it is a “persistent” or “session” cookie. Session cookies last until you stop browsing and persistent cookies last until they expire or are deleted. Most of the cookies we use are persistent and will expire between 30 minutes and two years from the date they are downloaded to your device.

You can control and manage cookies in various ways. Please keep in mind that removing or blocking cookies can negatively impact your user experience and parts of our website may no longer be fully accessible.

Most browsers automatically accept cookies, but you can choose whether or not to accept cookies through your browser controls, often found in your browser’s “Tools” or “Preferences” menu. For more information on how to modify your browser settings or how to block, manage or filter cookies can be found in your browser’s help file or through such sites as www.allaboutcookies.org.

Additionally, please note that blocking cookies may not completely prevent how we share information with third parties such as our advertising partners. To exercise your rights or opt-out of certain uses of your information by these parties, please follow the instructions in the “Behavioural Advertising” section above.

DO NOT TRACK

Please note that because there is no consistent industry understanding of how to respond to “Do Not Track” signals, we do not alter our data collection and usage practices when we detect such a signal from your browser.

YOUR RIGHTS

By law, you can ask us what information we hold about you, and to ask us that your personal information be corrected, updated, or deleted.

If we are processing your personal information for reasons of consent or to fulfil a contract, you can ask us to give you a copy of the information in a machine-readable format so that you can transfer it to another provider.

If we are processing your personal information for reasons of consent or legitimate interest, you can request that your data be erased.

You have the right to ask us to stop using your information if you believe we are not doing so lawfully.

To submit a request regarding your personal data by email, post, or telephone, please use the contact information provided above in the “Who are we” section of this policy.

YOUR RIGHT TO COMPLAIN

If you have a complaint about our use of your personal information, we would prefer you to raise in with us in the first instance to give us the opportunity to put it right, but you can also contact the Information Regulator’s Office via their website at www.justice.gov.za/infoereg/contact.html by email at infoereg@justice.gov.za or write to them at:

The Information Regulator (South Africa)

JD House

27 Stiemens Street

Braamfontein

Johannesburg

2001

UPDATES

We regularly review and, if appropriate, update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons.

Last updated: *[25 August 2021]*